



# KOVAL

*Est. 2008*

Chicago's first distillery since Prohibition

## THE NAME

KOVAL

Common Eastern European surname meaning “Smith”, but in some dialects it also means someone who “forges ahead.” The name honors the owners forefathers: Robert’s grandfather, from whom he learned distilling (his last name is Schmid, meaning “Smith” in German) and Sonat’s great grandfather, who earned the nickname KOVAL when he left Vienna at the turn of the century to start a factory in Chicago (the site of which is blocks away from the distillery).



**DR. ROBERT BIRNECKER**  
*Master Distiller & Chief Executive Officer*



**DR. SONAT BIRNECKER**  
*President*



## TRADITION

Robert is a 4th Generation distiller. His family still runs a distillery and winery near Salzburg, Austria.

Traditional technique with contemporary equipment.



Located in the heart of Chicago's Ravenswood neighborhood.

A truly American spirit from organic Midwestern grains.



## EDUCATION

Robert has educated and/or consulted for a third of all craft distilleries that have started in the past four years.

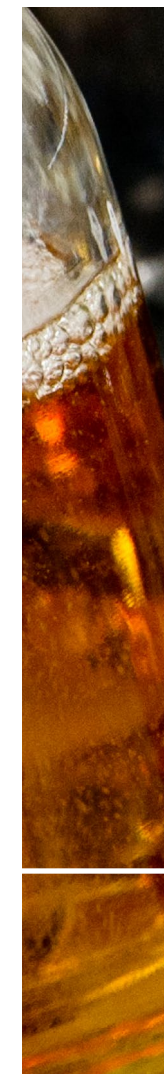
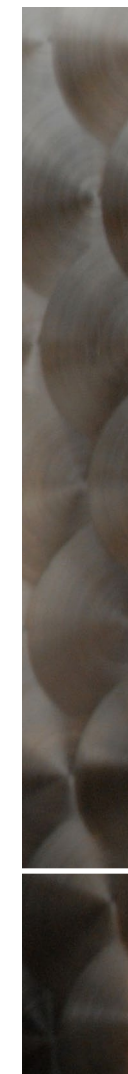
He is also a key lecturer of Siebel Institute of Technology's distilling courses.

Robert has help set up stills for many distilleries:

- Middle West Spirits - Ohio
- Asheville Distilling Company - North Carolina
- Journeyman Distillery - Michigan
- Few Spirits - Illinois
- Woodinville Whiskey Co - Washington

# — GRAIN TO BOTTLE™

Embracing the grain-to-bottle mentality, KOVAL thoughtfully monitors each step of the spirit-making process.





## HEART CUT

All of our whiskeys are “heart cut”, meaning we only use the purest and best tasting part of the distillate.

### HEADS

-Acetaldehyde 20°C (68°F)

### HEARTS

-Ethanol 78°C (172°F)

### TAILS

-Fusel Oils 80-160°C (170-320°F)

**All of our products and ingredients are:**

Certified Organic by Midwestern Organic Services Association (MOSA)

Certified Kosher through the Orthodox Union (OU)

**We source our water – an essential ingredient in distillation – from Lake Michigan using a natural charcoal purification method.**

**All of enzymes and yeast used in production are also organic and non-GMO.**





Grains sourced from the Midwest Organic Farmers Cooperative

MISSION STATEMENT: The purpose of MOFC is to serve our members through promoting organic systems in agriculture, education, public policy, and the favorable marketing of organic products.





## KOTHE STILL

Custom, hand-crafted still made by Kothe Distillation Technologies Inc.

5000L fill capacity.

23.5 feet tall.

Automated, computer based interface. Remotely accessible.

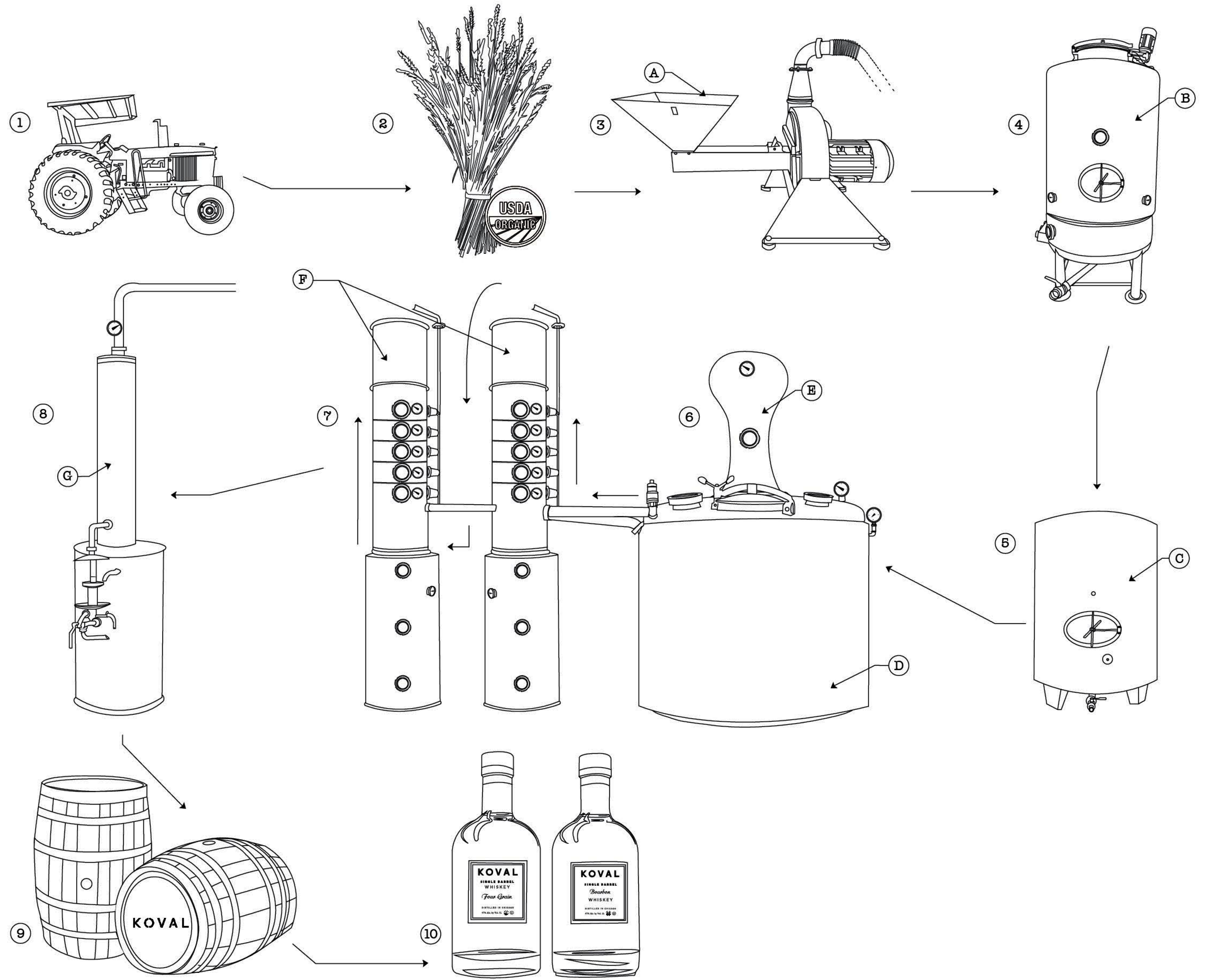
High-quality polished copper.

Twin-column, 18 plate design.

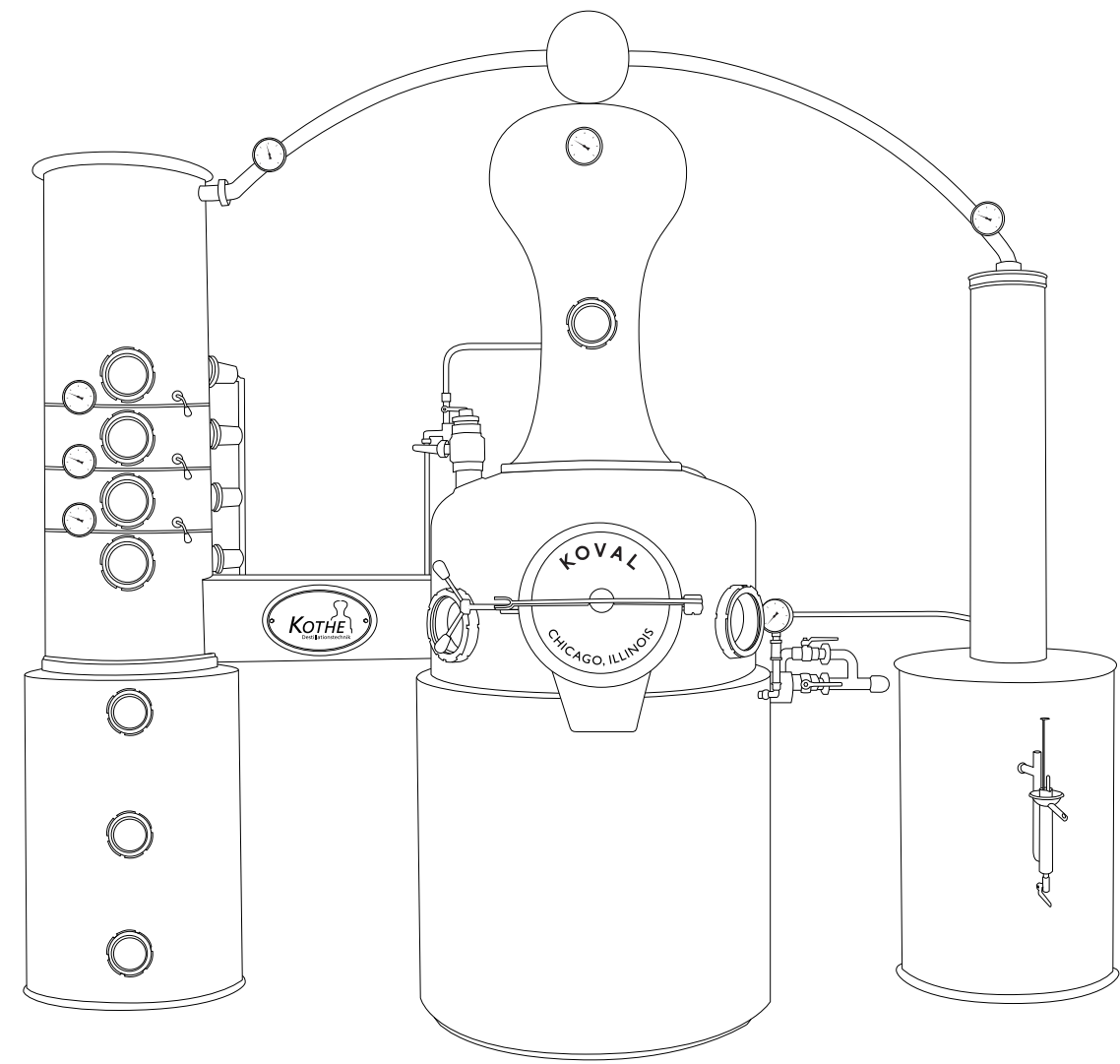
Flexible system to produce a variety of spirits.

# PROCESS

Grain/Fruit  
Mashing  
Distillation  
Alcohol Finishing  
Bottling

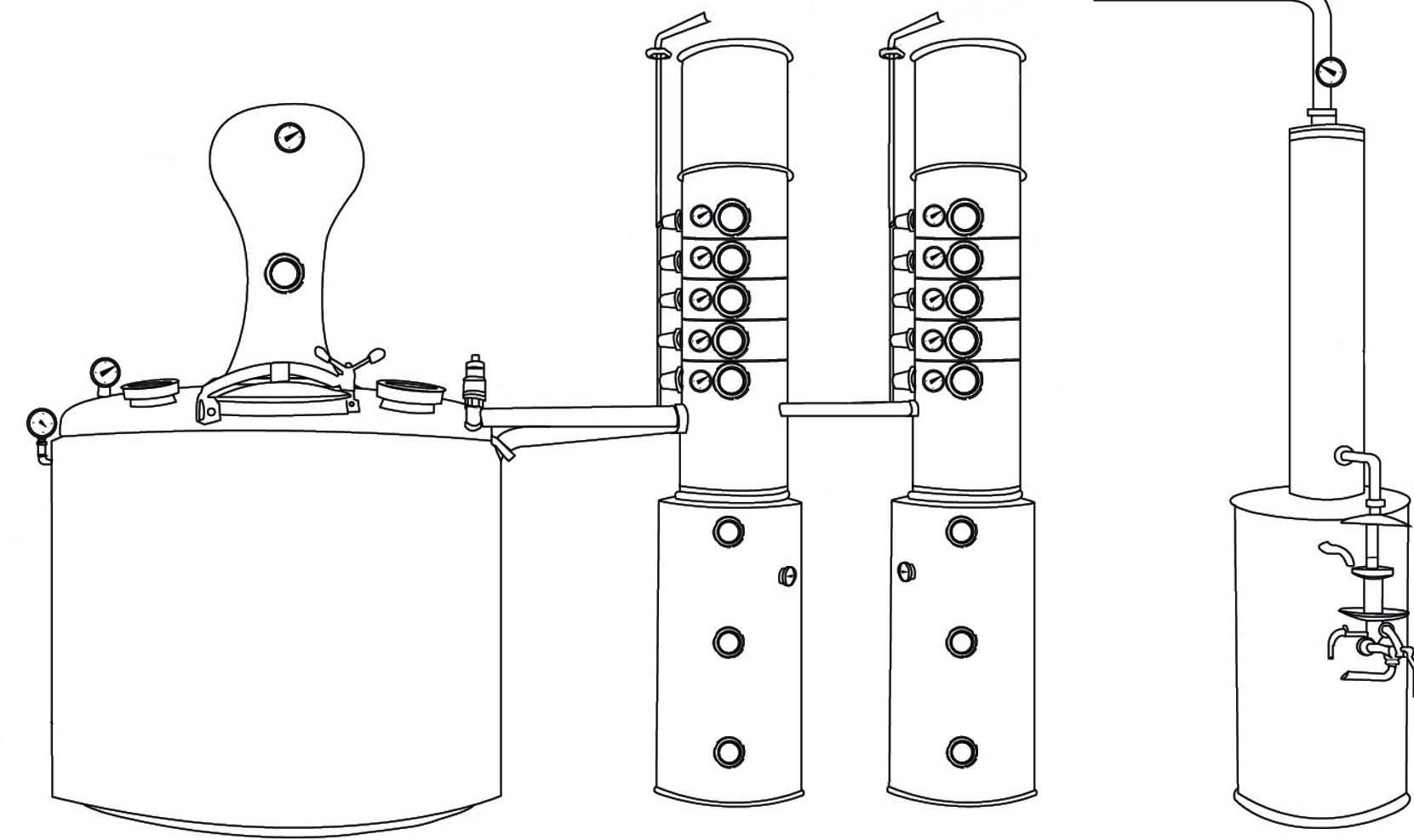


# GROWTH



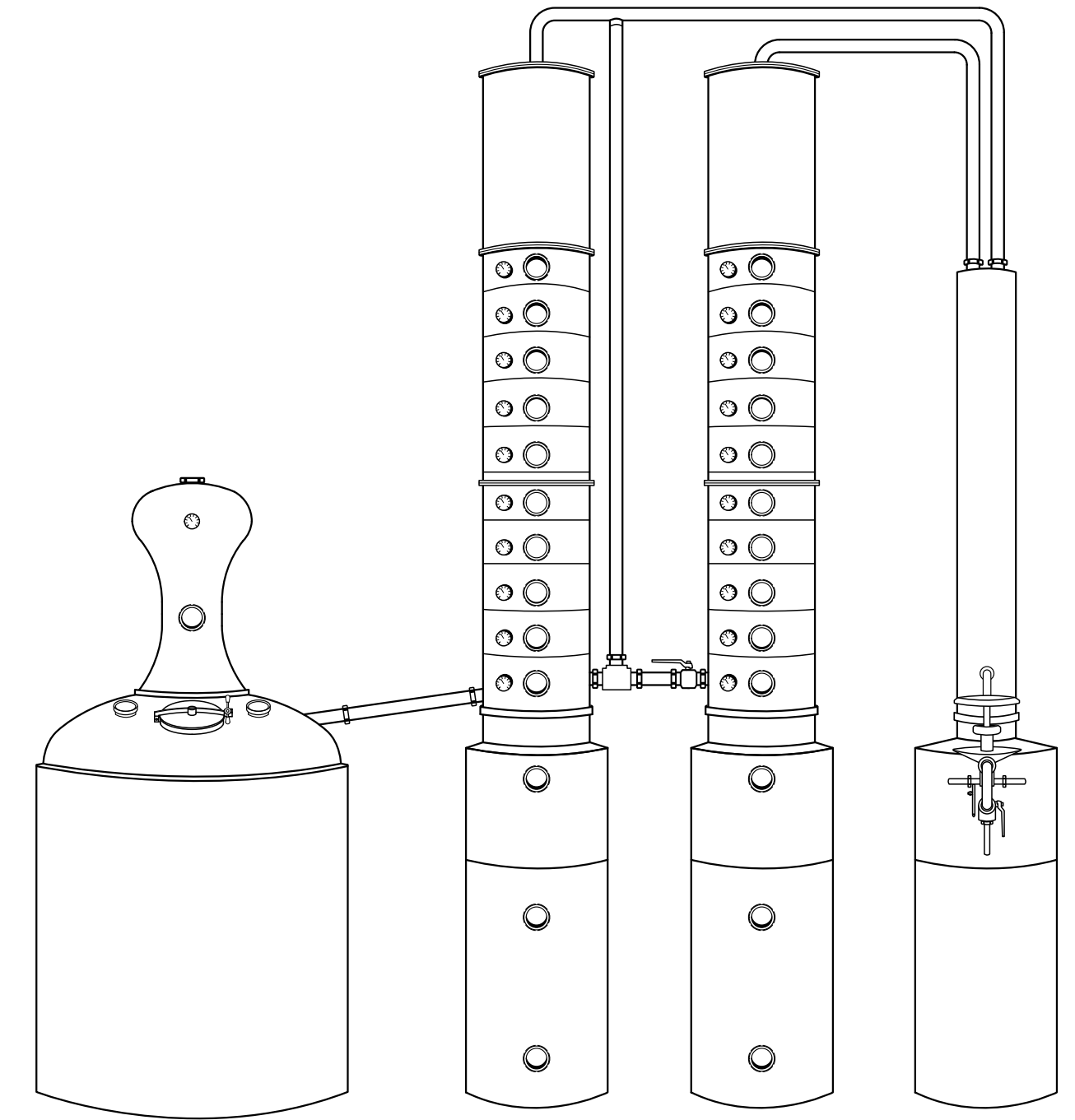
2008

300L



2011

2000L



2014

5000L



## MATURATION

THE BARREL MILL

640 Chinook Ave. SW - Avon, MN 56310

30 Gallon Premium American Oak  
Whiskey Barrel. Made from the finest  
Northern American Oak.

2-4 year maturation.

2013  
WESTERN SQUARE  
INDUSTRIES

2013  
WESTERN SQUARE  
INDUSTRIES

## COCKTAILS

Our distillation style results in a distillate that is unique & wholly original.

Our whiskey profiles are incredibly authentic & exhibit a high degree of fidelity to the single grains from which they originate. As such, our whiskeys work into cocktails, both classic and contemporary, in very interesting & inventive ways.

### Oat Old Fashioned

- 2 oz KOVAL Oat
- 0.75 oz Becherovka
- 0.25 oz Pedro Ximenez Sherry
- 3-4 dashes mole bitters
- Combine all ingredients with Expressed Lemon peel over ice. Stir & pour into old fashioned glass.

### Manhattan

- 2 oz KOVAL Rye
- 0.75 oz Torani Americano
- 4-6 dashes each Orange & Grapefruit bitters
- Combine all ingredients in a mixing glass. Stir & Strain into cocktail glass. Garnish with a Brandied Cherry or expressed lemon.



# WHISKEY

*Available in 750ml and 200ml*





## RYE

1st Place - Best International Whisky  
-2013 InterWhisky Competition-

“This is no ordinary rye, because it doesn’t come from an ordinary distillery. [...] Despite being 100% rye grain, this whiskey is fresh and light [...] with a maple-y, candy corn entry and a kiss of spice on the “finish.”

— The Wall Street Journal





## OAT

2012 Best Local Spirit (KOVAL Whiskey)  
-Chicago Reader-

Primary notes of caramel and oats with a rich, creamy finish, the Oat has become a favorite in Chicago. Only the “heart cut” of the distillate, no “heads” or “tails.”



## MILLET

Gold Medal - Grain Spirit  
-2010 Destillata Spirits Competition-

Millet is a prized grain in Asia and Africa and popular base for spirits in Nepal, though this is the first whiskey to be made out of millet. Only the “heart cut” of the distillate, no “heads” or “tails.”



## BOURBON

Gold Medal - Bourbon Whiskey  
-2014 International Whiskey Competition-

KOVAL Bourbon, our newest release, is aged in heavily charred new oak barrels from Minnesota. A unique mash bill of 100% organic corn and millet make this a truly unique bourbon with notes of mango chutney, vanilla, and a peppery caramel finish.

Available in 750ml and 200ml.



## FOUR GRAIN

Gold Medal - American Whiskey  
-2012 International Whiskey Competition-

The Four Grain is distilled from a mash bill of oat, malted barley, rye, and wheat. This whiskey is aged in heavily charred new oak barrels from Minnesota. The four grains define its depth with a banana nose, creamy palate, and spicy finish.



## WHITE RYE

Gold Medal - White Whiskey  
-2010 American Distilling Institute-

Peppery and floral notes overflow in this white whiskey, which some compare to aquavit. It is a traditional American spirit. George Washington made it in his distillery, and it was common in the New World before the rise of bourbon after the Whiskey Rebellion. Our unaged White Rye is perfect when sipped neat but also excellent over ice or in classic and contemporary cocktails. Barely touching the barrel before being bottled, this is the true essence of rye without being overshadowed by oak.

# LIQUEURS

*Available in 375ml and 750ml*





## GINGER

Gold Medal - Liqueur  
-2012 Spirits International Prestige Awards-

Ginger was once one of the most popular spices in the world, prized for its medicinal and culinary uses. Each batch of our organic Ginger Liqueur requires 60 pounds of fresh ginger to be peeled by hand. Its versatile satiny and spicy flavor mixes well with gin, vodka, whiskey, or tequila.

Domestic, all-natural, organic, competitive alternative to Domaine De Canton.



## ROSE HIP

Platinum Medal - Liqueur  
-2012 Spirits International Prestige Awards-

Rose hips, the fruit of certain varieties of roses, are commonly used in Europe for teas, soups, and jams. Unlike rose petals, rose hips express more citrus notes. Mixes wonderfully with gin, whiskey, tea, or champagne.





## CHRYSANTHEMUM & HONEY

Silver Medal - Liqueur  
-Beverage Tasting Institute-

Honey and chrysanthemum flowers come together in this rich yet delicate liqueur. The nose of the flower and texture of organic honey are a perfect mix with rum, whiskey, or gin. Made using two different varieties of chrysanthemum flowers and organic wildflower honey from Wisconsin.



## JASMINE

This liqueur perfectly captures the floral bouquet and enchanting flavor of jasmine flowers. Its unusual, delicate character blends beautifully in floral cocktails. Made using aromatic, organic jasmine flowers.



## COFFEE

The organic coffee beans used in this liqueur are roasted to perfection at a carbon-neutral facility in Brazil. The beans offer a bold, rich flavor with a slight dark chocolate finish and just a hint of vanilla. Ideal after dinner or in desserts.



## CARAWAY

Silver Medal - Liqueur  
-Beverage Tasting Institute-

Caraway seeds have long been celebrated for their ability to aid digestion; they also make tasty spirits. Enjoy the faint anise notes and smooth herbal character of this new liqueur.



## WALNUT

This rich, silky, nutty liqueur will add a unique flavor to many cocktails. Also great for dessert or baking.



## DRY GIN

Made with a unique variety of woodland spices. Juniper and wildflowers envelop the nose, while the taste is dry, yet vibrant - clean and nuanced by emerald grasses, golden citrus, and white pepper with a round, floral body. Crisp enough to enjoy straight and of course excellent in cocktails both classic and contemporary.



## Early Praise for KOVAL Dry Gin

BevNet

The Dieline

Chicago Magazine

Entertainment Weekly

Chicago Foodies

Fantastic Man Magazine

New York Observer

Uncrate

Serious Eats

Packaging of the World

Monocle Magazine



## 200ml Whiskey

Miniature bottles of KOVAL whiskey are a perfect fit for the hotel mini bar. The price point is great for someone venturing into our luxury craft spirits for the first time, or for someone looking to give a unique gift.

**50ml Whiskey** bottles will be available soon.



## 200ml Gift Pack

The KOVAL Gift Pack contains a 200ml bottle of the Rye, Bourbon and Four Grain whiskeys.



National and international press recognition.

Top 10 Most Influential Craft Whiskey Makers

-Whisky Advocate

One of the 100 Best Distilleries to Visit in the World

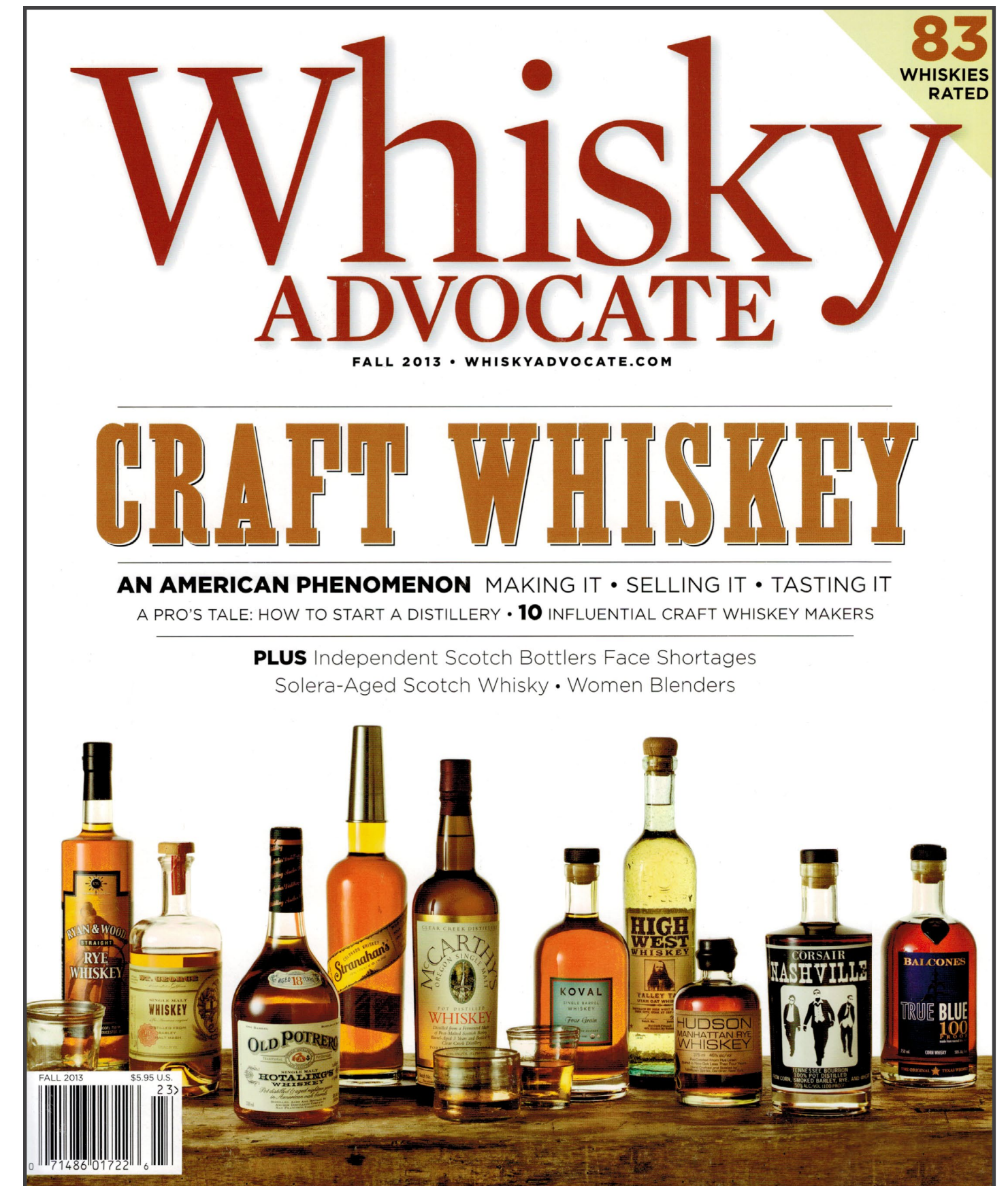
-Whisky Magazine

One of “America’s Coolest Distilleries”

-Travel + Leisure

Featured in:

- The Chicago Tribune
- The New York Times
- Wine Enthusiast
- Epicurious
- Whisky Experts (Germany)
- The Fine Art of Living (Germany)
- ...and many more



## BARREL PROGRAM

Visit the distillery to choose from our unique barrel stock, or request samples from select barrels to be shipped directly to you.

Bottles will feature a custom “handpicked by” sticker with your bar, restaurant, or store’s name. We have whiskeys made from a variety of grains, including rye, millet, wheat, and oat.

(Email us for a list of currently available products)

Must purchase entire barrel (25-30 cases).  
Purchase includes the barrel itself.



## AWARDS

Winner of 7 Gold Medals on both sides of the Atlantic:

Millet Whiskey - Best of 2014 - Flaviar Spirits Community

Bourbon Whiskey - 2014 International Whisky Competition

Four Grain Whiskey - 2012 International Whisky Competition

Ginger Liqueur - 2011 SIP Awards

White Oat Whiskey - 2011 ADI

White Rye Whiskey - 2010 ADI

White Rye Whiskey - 2010 Destillata

KOVAL Liqueur Package Design - 2013 SIP Awards

Rye Whiskey awarded “Best International Whisky”  
at Europe’s 2013 InterWhisky Competition.

Two awards for Package Design.



# TRADE RESOURCES

On this page, find:

- Product Sell Sheets
- Logo Design
- Distillery and Product Photos
- Informational Handouts
- Many other resources...

The screenshot shows the KOVAL website with a navigation menu at the top: KOVAL, About Us, Whiskey, Liqueurs, Spirits, Classes & Tours, Shop, and Press. The main content area features a section titled "Handcrafted Liqueurs" with the tagline "Made from fresh, natural, and organic ingredients". Below this, there are three product highlights: "Rose Hip Liqueur Platinum Medal International Spirits Competition 2012", "Ginger Liqueur Silver Medal Beverage Tasting Institute", and "Series Package Design Gold Medal International Spirits Competition 2013". A row of seven KOVAL liqueur bottles is displayed, each with a unique botanical label. At the bottom, a footer contains a search bar, a "Newsletter Sign Up" button, a "trade resources" link highlighted with a red box, and other navigation links: availability, recipes, event calendar, videos, blog, and contact. Social media icons for Facebook, Twitter, and Instagram are also present, along with the copyright notice "© 2014 KOVAL INC".

1ST PLACE  
BEST INTERNATIONAL WHISKEY  
*2013 InterWhisky Competition*



GOLD MEDAL  
BEST BOURBON WHISKEY  
*2014 International Whiskey Competition*