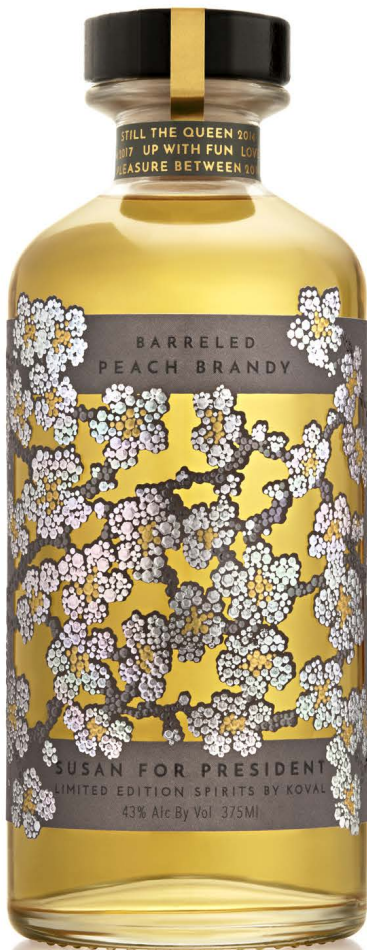


SUSAN FOR PRESIDENT

SPECIALTY SPIRITS BY KOVAL



BARRELED PEACH BRANDY

“Susan for President is an homage to my Aunt Susan, an artist, sculptor, connoisseur of finer things and true original,” said KOVAL co-founder and president Sonat Birnecker Hart. As part of her artistic approach to life, she casually campaigned for President of the World, passing out calling cards adorned with humorous, often risqué illustrations, and slogans such as “Up with fun in 91,” “Love makes Heaven in 97.” The promotion of her unattainable goal had little to do with becoming president of anything: she hated bureaucracy, and enjoyed living in Carrara, Italy, the birthplace of the anarchist philosophy. Rather, she campaigned as a celebration of art, the joys of life, and the constant striving to be the greatest version of oneself imaginable. Susan for President commemorates this creative legacy; and in memory of Susan herself, it is a posthumous way for her to continue the campaign, for as she used to say, “the beat goes on,” and there is still much beauty in this world to celebrate. Saluti!

Ethereal and delicate, a trademark of master distiller and CEO Robert Birnecker’s Austrian heritage, the nose has surprising hints of white tea, wild flower, and bergamot. Whiskey drinkers will appreciate the subtle, peppery entry resulting from the barrel-aging process, while the soft essence of peach that rests on the palate from start to finish will appeal to those with sweeter tastes. The meticulous attention to detail employed to distill Susan for President’s Barreled Peach Brandy pays off in the warm, round and fuzzy mouthfeel that mimics biting into a fresh peach with a creamy butterscotch finish—surprising and alluring.

COCKTAIL RECIPE:

1.5 oz Susan for President
1.5 oz Dolin Dry Vermouth
1 barspoon curaçao
1 barspoon grenadine

Stir and serve up, garnish with small sprig of rosemary or lemon peel.

86 Proof | Small batch | Kosher

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KOVAL

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